



# ADVANCED TECHNIQUES IN FLEXOGRAPHY WORKSHOP

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This class is geared toward individuals wishing to expand their present knowledge of the flexographic process. Emphasis is placed on optimizing the printing of tone work and process color reproductions. You will "fingerprint" our press, measure process variance, create production standards and then complete a four-color process job. During each step, formal instruction couples with hands-on learning in such areas as tonal value management, color proofing, color theory, print analysis, process control, anilox selection and more.

# Who should attend?

- Those involved with color consistency
- Those involved with flexo process control
- Prepress and graphic designers
- Quality assurance and training staff
- Plant management and superiors
- Technical sales and support

# **Learning outcomes include:**

- Testing and optimizing for flexo variables
- Establishing control limits and running the numbers
- Fingerprinting and color-managed workflow
- Methods to achieve color matching with various substrates and print conditions... and more!

# **RATES:**

- \$1,395/person
- \$1,295/person early bird or 3+ registrants

# **CONTACT & REGISTER:**

- Kenny Tucker (864) 340-0034 or vtucker@clemson.edu
- www.training.sonocoinstitute.com