

MBA in ENTREPRENEURSHIP & INNOVATION



Part-time 24 Month Program – Summer Start Only

SUMMER – first year		
Course Number & Title	Credit Hours	Description
MBA 8990 Creativity, Innovation and Entrepreneurship	3	Creativity and Innovation in entrepreneurship & business.
MBA 8810 Ethics & Leadership	1	Leadership and soft skills training.
MBA 8990 Intro to Internship	1	Required for all students.

FALL – first year		
Course Number & Title	Credit Hours	Description
MBA 8490 Entrepreneurial Strategy	3	Case-based class focused on the application of strategic thinking and best practices in new ventures.
MBA 8880 Internship	2	Required for all students.

SPRING – first year		
Course Number & Title	Credit Hours	Description
MBA 8430 Entrepreneurial Accounting	2	Basic accounting techniques and integrating accounting principles into everyday business activities.
MBA 8510 Operations & Logistics	1	Production, design, safety, environment and logistics.
MBA 8440 Entrepreneurial Law	1	Legal issues from setting up a new business to protecting intellectual property.
MBA 8520 Social Entrepreneurship	1	Embracing sustainability and hybrid entrepreneurial principles.

SUMMER – second year		
Course Number & Title	Credit Hours	Description
MBA 8450 Management of Technology & Innovation	3	Strategies and best practices for technology and new product development.
MBA 8470 New Venture Creation	2	Project-based set up of new venture, network building and creating a business plan.

FALL – second year		
Course Number & Title	Credit Hours	Description
MBA8480 Marketing & Digital Strategy	3	Basic marketing principles and digital strategies such as web optimization and social media.
MBA 8990 Special Topics: Negotiations	3	Explores the major concepts & theories of bargaining/negotiating, and the dynamics of interpersonal and intergroup conflict and its resolution.

SPRING – second year		
Course Number & Title	Credit Hours	Description
MBA 8400 Entrepreneurship & Venture Management	2	Techniques, skills, problems and advanced concepts of entrepreneurship and venture management.
MBA 8720 Venture Finance	3	Basic financial concepts and entrepreneurial applications including various forms of funding and raising capital.

SUMMER – final 2 months		
Course Number & Title	Credit Hours	Description
MBA 8340 Business Plan Capstone	3	Finalize business plan and create elevator pitches for business leaders.
MBA 8310 Communication & Sales	2	Elevator pitches, presentations and sales strategies.

- Part-time MBAe program delivery is blended online and in-person.
 - Students will meet in person twice a semester for one course for the residency weekends.
 - Class times: Friday (12pm-8pm), Saturday (8am-8pm), Sunday (8am-12pm).
 - Remaining course(s) is completed online over the semester.
- Students will compete in EnterPrize Awards or Innovation at Work competition in MBA 8340.