

[Preferred resume without picture or graphics]

Mike Marketing

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864-000-0000

LinkedIn URL
Digital Portfolio URL

EDUCATION

Bachelor of Science in Marketing

Clemson University
Minor: (If applicable)

Spring 20xx

Clemson, SC
GPA: 3.1/ 4.0

Study Abroad University Name

Summer 20xx

RELEVANT EXPERIENCE

Marketing Analyst Intern

Smart Net Solutions

August 20xx - December 20xx

Clemson, SC

- Conducted audits, competitor analyses and SWOT analyses
- Increased business user registration by 19%
- Created flyers and social media advertisements to promote the company's mission statement

Marketing Intern

Edward-Brooks

May 20xx - August 20xx

Tampa, FL

- Provided support to event managers and cross functional teams to ensure smooth operations of event from budgeting to teardown
- Supported the marketing team in developing video ads showcasing all company events

OTHER EXPERIENCE

Student Employee

Clemson University Library

January 20xx - Present

Clemson, SC

- Create marketing materials for the library to promote special events such as exam hours and holiday hours
- Assist students on where to find library materials online and on site

LEADERSHIP & CAMPUS INVOLVEMENT

Secretary

Clemson Marketing Association

January 20xx - Present

- Take meeting minutes and distribute to current members within 24 hours of the meeting
- Serve on the Executive Board that serves 75 marketing students

Member

Wilbur O. and Ann Powers College of Business Recruitment Ambassadors

August 20xx - May 20xx

- Passionately promoted the Powers College of Business to over 200 potential students
- Created marketing brochures for new students to learn about the departments in the college

CERTIFICATIONS AND EXPERTISE

Google Ads Certification | Salesforce | Adobe Creative Suite | Canva | Social Media Management

