

Wilbur O. and Ann Powers College of Business

Research Report, 2022-2023

Clemson University
July 1, 2022 - June 30, 2023

Journal Articles, Conference Proceedings, and Other Intellectual Contributions

Clemson University
July 1, 2022 - June 30, 2023

Economics

Bodenhorn, Howard N. (Professor)

Refereed Journal Articles

Journal Article (Published)

Bodenhorn, H. N. (2022). Were small town New Yorkers life cycle savers. *History of the Family*(27:2), 293-325.

Journal Article (Accepted)

Bodenhorn, H. N. (in press). Bad men, good roads, and the economics of chain gangs. *Essays in Economic & Business History*.

Espey, Molly (Professor)

Refereed Journal Articles

Journal Article (Published)

Espey, M. (2022). Variation in Individual Engagement in Team-based Learning and Final Exam Performance. *International Journal of Economics Education*.
<https://doi.org/10.1016/j.iree.2022.100251>

Journal Article (Accepted)

Espey, M., Espey, E. (in press). Federal Land Acquisition Under the Land and Water Conservation Act. *Journal of Natural Resources Policy Research*.

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Espey, M. (2023). *Saving Eagles...With Markets*.
<https://www.milkenreview.org/articles/saving-eagles-with-markets>

Technical Report (Published)

Espey, M., Espey, E. (2022). *Using Markets to Limit Eagle Mortality from Wind Power*.
PROPERTY AND ENVIRONMENT RESEARCH CENTER.
<https://www.perc.org/2022/07/26/using-markets-to-limit-eagle-mortality-from-wind-power/>

Garcia G Menendez, Jorge L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Garcia G Menendez, J. L. (2023). Parenting Promotes Social Mobility Within and Across Generations. *Annual Review of Economics*, 15(1).

Journal Article (Published)

Garcia G Menendez, J. L. (2023). The Lasting Effects of Early Childhood Education on Promoting the Skills and Social Mobility of Disadvantaged African Americans and their Children. *Journal of Political Economy*, 131(6).

Journal Article (Published)

Garcia G Menendez, J. L. (2022). Three Criteria for Evaluating Social Programs. *Journal of Benefit-Cost Analysis*, 13(3).

Gorry, Aspen (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Caliendo, F., Gorry, A., Casanova, M., Slavov, S. (2023). Retirement Timing Uncertainty: Empirical Evidence and Quantitative Evaluation. *Review of Economic Dynamics*.
<https://doi.org/10.1016/j.red.2023.01.002>

Gorry, Devon (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Gorry, D., Slavov, S. (2023). The Effect of Retirement on Health Behaviors. *Health Economics*.

Journal Article (Published)

Gorry, D. (2023). Consequences of Teenage Childbearing on Child Outcomes in the United States. *Journal of Policy Analysis and Management*.

Hanssen, Frederick A. (Professor)

Other Intellectual Contributions

Book Chapter (Published)

Hanssen, F. A. (2022). "How did the Department of Justice Get it so Wrong? Philadelphia 1935-36: The Stanley Warner Chain, Competitive Practices and Consumer Welfare" (with J. Sedgwick). *Chapter 2 in Towards a Comparative Economic History of Cinema, 1930-1970, Springer (New York), Frontiers in Economic History series (eds: Mike Haubert and Claude Diebolt)*. (2022). New York: Springer. <https://link.springer.com/book/10.1007/978-3-031-05770-0>

Hazlett, Thomas W. (Endowed Chair)

Refereed Journal Articles

Journal Article (Published)

Hazlett, T. W., Crandall, R. W. (2022). Antitrust in the Information Economy: Digital Platform Mergers. *Journal of Law & Economics*, 65, S499-S518.

Journal Article (Published)

Hazlett, T. W. (2022). Free Speech and the Challenge of Efficiency. *Telecommunications Policy*, 46(9), 102409.

Non-Refereed Journal Articles

Journal Article (Published)

Hazlett, T. W. (2023). U.S. Antitrust Policy in the Age of Amazon, Google, Microsoft, Apple, Netflix and Facebook. *Constitutional Political Economy*.

Journal Article (Published)

Hazlett, T. W. (2022). Rent-Seeking for Spectrum Sharing: The 5.9 GHz Band Allocation. *Ohio State Technology Law Journal*, 19(1), 45-102.

Journal Article (Accepted)

Hazlett, T. W., Guo, D., Honig, M. (in press). From “Open Skies” to Traffic Jams in 12 GHz: A Short History of Satellite Radio Spectrum. *Journal of Law & Innovation*.

Journal Article (Accepted)

Hazlett, T. W., Crandall, R. W. (in press). Antitrust Reform in the Digital Era: A Skeptical Perspective. *University of Chicago Business Law Journal*.

Journal Article (Accepted)

Hazlett, T. W. (in press). Populist Antitrust: The Case of F.T.C. v. Facebook. *The Antitrust Bulletin*.

Leganza, Jonathan M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Leganza, J. M., Garcia-Miralles, E. (in press). Public Pensions and Private Savings. *American Economic Journal: Economic Policy*.

Lewis, Matthew S. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Wu, X., Lewis, M. S., Wolak, F. A. (in press). Search with Learning in the Retail Gasoline Market. *RAND Journal of Economics*.

Makowsky, Michael D. (Associate Professor)

Non-Refereed Journal Articles

Journal Article (Submitted)

Makowsky, M. D., Losak, S. Lame Duck Law Enforcement. *Review of Economics and Statistics*.

Thomas, Charles J. (Clinical Professor)

Refereed Journal Articles

Journal Article (Published)

Burns, N. A., Deck, C. A., Thomas, C. J. (2023). Experimental analysis of impatience in bilateral and multilateral negotiations. *Journal of Economic Psychology*, 95.

Warren, Patrick L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Lees, J., Banas, J. A., Linvill, D. L., Merrick, P. C., Warren, P. L. The Spot the Troll Quiz game increases accuracy in discerning between real and inauthentic social media accounts. *PNAS Nexus*(2/4).
<https://academic.oup.com/pnasnexus/article/2/4/pgad094/7083320>

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2023). *Interpreting the 'Twitter Files': Lessons About External Influence on Content Moderation*. Brookings Institute.
<https://www.lawfareblog.com/interpreting-twitter-files-lessons-about-external-influence-content-moderation>

Wilson, Paul W. (Professor)

Refereed Journal Articles

Journal Article (Published)

Wilson, P. W. (2023). Investigating the Performance of Chinese Banks over 2017–2014. *Annals of Operations Research*, 321, 663-692.

Journal Article (Published)

Wilson, P. W. (2022). Turbulent Years for U.S. Banks: 2000–20. *Federal Reserve Bank of St. Louis Review*, 104, 189-209.

Journal Article (Published)

Wilson, P. W. (2022). Evidence from Shadow Price of Equity on 'Too-Big-to-Fail' Banks. *Journal of Productivity Analysis*, 57, 23-40.

Journal Article (Accepted)

Wilson, P. W. (in press). Another Look at Productivity Growth in Industrialized Countries. *Journal of Productivity Analysis*.

Non-Refereed Journal Articles

Journal Article (Accepted)

Wilson, P. W. (in press). Nonparametric, Stochastic Frontier Models with Multiple Inputs and Outputs. *Journal of Business and Economic Statistics*.

Other Intellectual Contributions

Book Chapter (Published)

Wilson, P. W. (2023). Methodologies for Assessing Government Efficiency, *Handbook on Public Sector Efficiency* (pp. 72-102). Cheltenham: Edward Elgar Publishing Limited.

Book Chapter (Accepted)

Wilson, P. W. (in press). New Tools for Evaluating the Performance of Health-Care Providers using DEA and FDH Estimators. *The Cambridge Handbook of Productivity, Efficiency & Effectiveness in Health Care*. Cambridge: Cambridge University Press.

Zhou, Yichen C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Leard, B., Linn, J., Zhou, Y. C. (2023). How Much Do Consumers Value Fuel Economy and Performance? Evidence from Technology Adoption. *Review of Economics and Statistics*.

Non-Refereed Journal Articles

Journal Article (Accepted)

Chu, J., Zhou, Y. C. (in press). The Effect of Adopting NextGen Air Transportation System on Air Travel Performance. *Regional Science and Urban Economics*.

Finance

Alexander Jr., John C. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Alexander, J. C., DeVault, L. A. (2023). Implicit leverage: Can accrued fees cause levered ETN returns? *Finance Research Letters*, 55.

Journal Article (Published)

McGrath, K. M., Worzala, E. M., Alexander, J. C. (2023). TVM, NPV, IRR, Oh My! Creating an Inclusive Environment for Teaching the Potentially Intimidating Financial Concepts of Making a Real Estate Investment. *Journal of Real Estate Practice and Education*, 25(1).

Chernykh, Lucy (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Chernykh, L., Davydov, D., Sihvonen, J. (in press). Financial Stability and Public Confidence in Banks. *Journal of Financial Stability* (conditionally accepted).

Dayani, Arash (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Dayani, A., Jannati, S. (2022). Running an Mutual Fund: Performance and Trading Behavior of Runner Managers. *Journal of Empirical Finance*, 69, 43-62.

Journal Article (Published)

Dayani, A. (2022). CEO Inside Debt and Mutual Fund Investment Decisions. *Journal of Banking and Finance*, 145.

DeVault, Luke A. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Alexander, J. C., DeVault, L. A. (2023). Implicit leverage: Can accrued fees cause levered ETN returns? *Finance Research Letters*, 55.

Greene, Daniel T. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Greene, D. T., Shenoy, J. (2022). How Do Anti-Discrimination Laws Affect Firm Performance and Financial Policies? Evidence from the Post-World War II Period. *Management Science*.

Journal Article (Published)

Fairhurst, D., Greene, D. T. (2022). Too Much of a Good Thing? Corporate Social Responsibility and the Takeover Market. *Journal of Corporate Finance*.

Nam Ph.D., Yoonsoo (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Fairhurst, D. D., Nam, Y. (2023). Collateral constraints, financial constraints, and risk management: Evidence from anti-recharacterization laws. *Journal of Financial and Quantitative Analysis*, 58(2), 805-836.

Worzala, Elaine M. (Visiting Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

McGrath, K. M., Worzala, E. M., Alexander, J. C. (2023). TVM, NPV, IRR, Oh My! Creating an Inclusive Environment for Teaching the Potentially Intimidating Financial Concepts of Making a Real Estate Investment. *Journal of Real Estate Practice and Education*, 25(1).

Other Intellectual Contributions

Magazine/Trade Publication (Published)

McGrath, K., Worzala, E. M. (2022). "We the People: A Critical Part of the S in ESG". Commercial Real Estate Women. <https://crewnetwork.org/about/newsroom/2022/08-august/2022-08-18-industry-brief>

Xu, Weike (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Xu, W. (2023). Does Venture-Backed Innovation Support Carbon Neutrality? *China Finance Review International*. <https://www.emerald.com/insight/content/doi/10.1108/CFRI-12-2022-0253/full/html>

Journal Article (Published)

Xu, W. (2022). The Causal Relationship Between Social Media Sentiment and Stock Return: Experimental Evidence from an Online Message Forum. *Economics Letters*, 216. <https://www.sciencedirect.com/science/article/abs/pii/S0165176522001793>

Zykaj, Blerina (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Bhandari, A., Mammadov, B., Zykaj, B. B. (in press). Birds of a feather flock together: Institutional investors with disciplinary history and financial reporting. *Journal of Accounting and Public Policy*.
<https://www.sciencedirect.com/science/article/pii/S027842542200120X>

Graphic Communications

Blue, Carl N. (Associate Professor)

Conference Proceedings

Conference Proceeding (Published)

Blue, C. N. (2023). *Research On the Effectiveness of Tablet-based Apps for Developing Raster and Vector Print-ready Files for Conventional Printing Processes*. 10015 Main Street Fairfax, VA 22031: TAGA - Technical Association of Graphic Arts, PRINTING United Alliance. <https://taga.org/authors/carl-blue/>

Conference Proceeding (Published)

Blue, C. N. (2023). *ENGAGING CONSCIOUS DESIGN PRINCIPLES IN A CURRICULUM TO IMPROVE COLLABORATION AND COMMUNICATION PROFICIENCIES* (INTED2023 Proceedings ed., vol. INTED2023 Proceedings, pp. 164-169). Valencia: International Academy of Technology, Education and Development (IATED). <https://library.iated.org/view/BLUE2023ENG>

Conference Proceeding (Published)

Blue, C. N. (2022). Exploring Computer-To-Screen Applications for Innovating a Conventional Screen-Printing Practicum. *Advances in Printing and Media Technology* (Online edition (2022) ed., vol. Vol. XLVIII – Online edition (2022), pp. 146-155). 64289 Darmstadt, Germany, Magdalenenstrasse 2.: IARIGAI. https://jpmtr.org/Advances_48_2022_09.pdf

Bridges, Amanda W. (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Bridges, A. W. (in press). Strategies for Teaching Soft Skills in a Graphic Communications Classroom. *International Circular of Graphic Education Research*.

Journal Article (Accepted)

Bridges, A. W., Walker, E. B. (in press). Dye Sublimation: An Image Quality Comparison between Precoated and Self-Coated Non-traditional Substrates. *Technical Association of the Graphic Arts (TAGA)*.

Tonkin, Chip (Department Chair/Head)

Refereed Journal Articles

Journal Article (Published)

Keown, K., Hurley, R. Andrew, Cooksey, K. D., Tonkin, C. (2022). The Influence of Packaging on a Quick-Service Sandwiches. *Land-Grant Press*. <https://lgpress.clemson.edu/publication/the-influence-of-packaging-on-the-perception-of-quick-service-sandwiches/>

Walker, Erica B. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Bridges, A. W., Walker, E. B. (in press). Dye Sublimation: An Image Quality Comparison between Precoated and Self-Coated Non-traditional Substrates. *Technical Association of the Graphic Arts (TAGA)*.

Journal Article (Accepted)

Walker, E. B., Smith, D. H., Zach, F. (in press). On the game day sideline: A case study of web-based AI color correction for social media content. *Technical Association of the Graphic Arts (TAGA)*.

Non-Refereed Journal Articles

Journal Article (Published)

Smith, D. H., Walker, E. B. (2023). Real-world evaluation of artificial intelligence-based color corrections for social media content creators. *Journal of Print and Media Technology Research*.

MBA Programs

Templeton, Scott R. (Associate Professor)

Other Intellectual Contributions

Book Chapter (Accepted)

Templeton, S. R. (in press). Peter Berck's Contributions to Forestry Economics. *Sustainable Resource Development in the 21st Century – Essays in Memory of Peter Berck*. Cham: Springer Nature.

Book Chapter (Accepted)

Templeton, S. R., Wood, D. L., McPherson, B. A., Gillette, N. (in press). Integrated Management of Bark Beetles: Economic Contributions of Peter Berck and Foundational Entomological Research. *Sustainable Resource Development in the 21st Century – Essays in Memory of Peter Berck*. Cham: Springer Nature.

Management

Akturk, M. Serkan (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Akturk, M. Serkan, Mallipeddi, R., Jia, X. Estimating Impacts of Logistics Processes on Online Customer Ratings: Consequences of Providing Technology-Enabled Order Tracking Data to Customers. *Journal of Operations Management*, 68(6-7), 775-811.

DePriest, Gail (Principal Lecturer)

Conference Proceedings

Conference Proceeding (Published)

DePriest, G. (2022). The Influence of Advice & Friendship Ties on Self-Compassion Crossover in Police Platoon Networks. Sara Krivacek , Thomas Joseph Zagenczyk , Kevin S. Cruz , Russ Marion , Jane Layton and Gail DePriest (Published Online: 6 Jul 2022 <https://doi.org/10.5465/AMBPP.2022.11297abstract.ed.>)

Fredendall, Lawrence D. (Professor)

Refereed Journal Articles

Journal Article (Published)

Taaffe, K. M., Ferrand, Y. B., Khoshkenar, A., Fredendall, L. D., San, D., Rosopa, P. J., Joseph, A. (2022). Operating room design using agent-based simulation to reduce room obstructions. *Health Care Management Science*.
<https://link.springer.com/article/10.1007/s10729-022-09622-3>

Ke, Zhihong (Assistant Professor)

Non-Refereed Journal Articles

Journal Article (Accepted)

Babar, Y., Curley, S., Ke, Z., Liu, D., Sheffler, Z. (in press). The Effects of Nudges in a Corporate Wellness Program (Authors are listed alphabetically). *Journal of the Association for Information Systems*.

Kettinger, William J. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Najjar, M. S., Kettinger, W. J., Kettinger, L. D. (2022). Information Systems Incident Recovery and Service Value: A Service Dominant Logic View. *European Journal of Information Systems (Premier MIS)*, 31(4), 492-524. <https://doi.org/10.1080/0960085X.2020.1869915>

Journal Article (Accepted)

Raddatz, N., Kettinger, W. J., Coyne, J. (in press). Giving to Get Well: Patients' Willingness to Manage and Share Health Information on AI-Driven Platforms. *Communication of the AIS (High Quality MIS)*.

Journal Article (Accepted)

Zhang, C., Yoo, S., Li, H., Kettinger, W. J. (in press). The impact of incumbents' operational and governance responses on the sharing economy: An asset orchestration perspective. *Journal of Operations Management*.
<https://onlinelibrary.wiley.com/doi/full/10.1002/joom.1243>

Journal Article (Accepted)

Zhang, C., Yoo, S., Li, H., Kettinger, W. J. (in press). The Impact of Incumbents' Operational and Governance Responses on the Sharing Economy: An Asset Orchestration Perspective (Authors are listed in reverse alphabetical order and all contributed equally to this study). *Journal of Operations Management (Premier SCOM)*.

Li, He (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Li, H., Yoo, S. (2022). From Information Systems Resources to Effective Use: Moderating Effect of Network Embeddedness. *Journal of Strategic Information Systems*, 31(3).

Journal Article (Accepted)

Zhang, C., Yoo, S., Li, H., Kettinger, W. J. (in press). The impact of incumbents' operational and governance responses on the sharing economy: An asset orchestration perspective. *Journal of Operations Management*.
<https://onlinelibrary.wiley.com/doi/full/10.1002/joom.1243>

Roth PhD, Philip L. (Professor)

Refereed Journal Articles

Journal Article (Published)

Pu, W., Roth, P. L. (2023). Post-Traumatic Stress Disorder and hiring: The role of social media disclosures on stigma and hiring assessments of veterans. *Personnel Psychology*, 76, 41 - 75. <https://onlinelibrary.wiley.com/journal/17446570>

Journal Article (Accepted)

Roth, P. L. (in press). Oh, I-S., Le, H., & Roth, P. L. (in press). Revisiting Sackett et al.'s (2022) rationale behind their recommendation against correcting for range restriction in concurrent validation studies. *Journal of Applied Psychology*.

Non-Refereed Journal Articles

Journal Article (Published)

STEWART, JR, W. H., Roth, P. L. RISK PROPENSITY DIFFERENCES BETWEEN ENTREPRENEURS AND. *Citeseer*.

Sheridan, Sharon B. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Locklear, L., Sheridan, S. B., Kong, D. T. (2023). Appreciating social science research on gratitude: An integrative review for organizational scholarship on gratitude in the workplace. *Journal of Organizational Behavior*, 1(January), 1-36.

Other Intellectual Contributions

Blog Post (Published)

Sheridan, S. B. (2023). *Worried that expressing gratitude to your coworkers will make them feel awkward?*. Workties.org. <https://www.workties.org/post/worried-that-expressing-gratitude-to-your-coworkers-will-make-them-feel-awkward>

Snider, Blake (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Wallace, C., George, L., Snider, J. B., Suh, H. (2023). Self-Compassion, Performance, and Burnout: Surfacing an Unknown Work Construct. *Group & Organization Management, Online First*(Online First).
<https://journals.sagepub.com/doi/epub/10.1177/10596011231161123>

Sridharan, V (Professor)

Non-Refereed Journal Articles

Journal Article (Published)

Radhakrishnan, A., Sridharan, S. V., Hales, D. N., Hall, B. AN EXPLORATORY STUDY ON SUSTAINING SUPPLY CHAIN INTEGRATION.

Tribble, Lori L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Waldron, T., McMullen, J., Petrenko, O., Trudell, L. T., Aronson, O. (2022). Entrepreneur-investor rivalry over new venture control: The battle for Balcones Distilling. *Journal of Business Venturing*, 37(4).

Journal Article (Accepted)

Payne, T., Tribble, L. L., Moore, C., Petrenko, O., Hayes, N. (2022). Ambiguous Signals and Information Asymmetry in the Initial Public Offering Process: Examining Ownership Concentration, Process Time, and Underpricing. *Group & Organization Management*.

Other Intellectual Contributions

Book Chapter (Accepted)

Trudell, L. T., Waldron, T., Wetherbe, J. (2023). Beyond the positivist approach: A comparison of multiple and single case design. *Field Guide to Family Business Research*.

Wallace, Craig (Department Chair/Head)

Refereed Journal Articles

Journal Article (Published)

Wallace, C., George, L., Snider, J. B., Suh, H. (2023). Self-Compassion, Performance, and Burnout: Surfacing an Unknown Work Construct. *Group & Organization Management, Online First*(Online First).
<https://journals.sagepub.com/doi/epub/10.1177/10596011231161123>

Marketing

Beeler, Lisa L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Beeler, L. L. (2023). Alleviating the negative effects of salesperson depression on performance during a crisis: Examining the role of job resources. *Industrial Marketing Management*, 111, 173-188.

Journal Article (Published)

Beeler, L. L. The New Normal: An Exploratory Study and Future Research Agenda Regarding the Lasting Changes of Organizational Purchasing Behaviors. *Journal of Personal Selling and Sales Management*, 42(4), 339-357.
<https://doi.org/10.1080/08853134.2022.2132398>

Giebelhausen, Mike (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Pratt, A., Robinson, S. G., Voorhees, C. M., Wang, F., Giebelhausen, M. (in press). Unintended Effects of Price Promotions: Forgoing Competitors' Price Promotions Strengthen Incumbent Brand Loyalty. *Journal of the Academy of Marketing Science*.

Conference Proceedings

Conference Proceeding (Published)

Bottini, B., Giebelhausen, M., Dobscha, S., Steinfield, L., Scheinbaum, A. C. (2022). *Seeking a Balanced Perspective of Marketing: SMA Teaching Moment*.

Mullins, Ryan R. (Professor)

Refereed Journal Articles

Journal Article (Published)

Mullins, R. R., Swain, S. S., Friend, S. (2023). How and Should Firms Motivate Salesperson Effort Across a Multi-Brand Portfolio? *Journal of Business Research*, 158(March).
https://www.sciencedirect.com/science/article/pii/S0148296323000358?casa_token=CDUKy2yhytwAAAAA:-1PdVaSHPujPY8gR6pqmr9RJdmBKEzXkyMIOH_w51r50EMzQnXswKR2uF1WLouPpK4vPbJ8ACPg

Journal Article (Published)

Mullins, R. R. (2022). Digital Selling: Organizational and Managerial Influences for Frontline Readiness and Effectiveness. *Journal of the Academy of Marketing Science*.
<https://link.springer.com/article/10.1007/s11747-021-00836-5#citeas>

Journal Article (Accepted)

Panagopoulos, N., Menguc, B., Mullins, R. R. (2023). Will You Speak Up for Me? Inducing Retail Store Managers' Engagement with MNCs' Brands across Cultures. *Journal of International Business Studies*. <https://link.springer.com/article/10.1057/s41267-022-00595-7>

Other Intellectual Contributions

Book Chapter (Published)

Mullins, R. R. (2023). Making the Presentation. *Professional Selling* (Second ed.). Chicago, IL: Chicago Business Press. <https://chicagobusinesspress.com/book/selling2e>

Book Chapter (Published)

Mullins, R. R. (2023). Planning Sales Calls and Presentations. *Professional Selling* (Second ed.). Chicago, IL: Chicago Business Press.
<https://chicagobusinesspress.com/book/selling2e>

Raymond, Mary A. (Professor)

Conference Proceedings

Conference Proceeding (Accepted)

Raymond, M. A. (in press). *Being Inclusive Means Being Accessible: Problems with Digital Media for Visually Impaired Consumers*. Society of Marketing Advances.

Other Intellectual Contributions

Book (Accepted)

Raymond, M. A. (2023). *Principles of Marketing, 5th Edition*. Boston, MA: Flat World Knowledge.

Scheinbaum, Angeline C. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Cranmer, G. A., Peltz, S., Boatwright, B., Sanderson, J., Scheinbaum, A. C. Athletes' displaced dissent on social media: triggering agents, message strategies, and user-generated responses. *Communication Quarterly*, 1-24.
<http://dx.doi.org/10.1080/01463373.2023.2203828>

Journal Article (Published)

Wang, B., Scheinbaum, A. C., Li, S., Krishen, A. (2023). How affective evaluation and tourist type impact event marketing outcomes: Field studies in experiential marketing. *Journal of Advertising*.

Journal Article (Published)

Scheinbaum, A. C. (2022). Differential Effects of Device Modalities and Exposure to Online Reviews on Online Purchasing: A Field Study. *Journal of Advertising*, 51(4), 430-439.

Journal Article (Published)

Graeber, J., Scheinbaum, A. C. (2022). If the cause fits, wear it: Jersey sponsorship and the role of congruence, articulation, and CSR-linked marketing. *Sport Marketing Quarterly*.

Conference Proceedings

Conference Proceeding (Published)

Bottini, B., Giebelhausen, M., Dobscha, S., Steinfield, L., Scheinbaum, A. C. (2022). *Seeking a Balanced Perspective of Marketing: SMA Teaching Moment*.

Conference Proceeding (Published)

Orimoloye, O., Kukar-Kinney, M., Carlson, J., He, H., Scheinbaum, A. C. (2022). *Motivations Behind Online Shopping Cart Use and Abandonment*. Academy of Marketing Science.

Conference Proceeding (Published)

Wang, B., Scheinbaum, A. C., Li, S., Krishen, A. (2022). *The Moderating Roles of Time Pressure and Individualism for Retail Event Sponsorship*. Academy of Marketing Science.

Conference Proceeding (Accepted)

Scheinbaum, A. C., Huang, J., Russell, B. T. (in press). *How CSR in Event Sponsorship and Event-Sponsor Fit Drive Use: The Moderating Role of Sponsor Brand Trust*, American Marketing Association Winter Educators' Conference. American Marketing Association.

Swain, Scott D. (Professor)

Refereed Journal Articles

Journal Article (Published)

Mullins, R. R., Swain, S. S., Friend, S. (2023). How and Should Firms Motivate Salesperson Effort Across a Multi-Brand Portfolio? *Journal of Business Research*, 158(March).

[https://www.sciencedirect.com/science/article/pii/S0148296323000358?casa_token=CDUKy2yhytwAAAAA:-](https://www.sciencedirect.com/science/article/pii/S0148296323000358?casa_token=CDUKy2yhytwAAAAA:-1PdVaSHPujPY8gR6pqmr9R.JdmBKEzXkyMIOH_w51r50EMzQnXswKR2uF1WLouPpK4vPbJ8ACPg)

1PdVaSHPujPY8gR6pqmr9R.JdmBKEzXkyMIOH_w51r50EMzQnXswKR2uF1WLouPpK4vPbJ8ACPg

Journal Article (Published)

Swain, S. D. (2022). An Exploratory Study of The Effect of In-Store Recommendation Technology on Wine Shoppers' Search Behaviors. *International Journal of Business Research*, 22(2), 124-137.

Conference Proceedings

Conference Proceeding (Published)

Swain, S. D. *An Exploratory Study of the Effect of In-store Recommendation Technology on Shoppers' Search Behaviors* (1st ed., vol. 23, pp. 48). International Academy of Business and Economics.

Conference Proceeding (Published)

Swain, S. D., Cudmore, A. (2023). *Service Recovery: When Playing It Safe is a Dangerous Strategy*. Clearwater Beach, FL: 29th International Conference on Industry, Engineering, and Management Systems.

Conference Proceeding (Published)

Swain, S. D., Cudmore, A. (2023). *When Reviewers Overestimate the Helpfulness of their Reviews*. Clearwater Beach, FL: 29th International Conference on Industry, Engineering, and Management Systems.

Conference Proceeding (Published)

Swain, S. D., Cudmore, A. (2023). *Higher Levels of Compensation Induce Consumer Guilt When Firms are Close but Future Transactions are Distant* (pp. 410-416). Nashville, TN: Proceedings of the American Marketing Association Winter Educators' Conference.

Conference Proceeding (Published)

Swain, S. D. (2023). *Unraveling the Complexities of Salesperson Brand Identifications and Motivations within a Solution Selling Portfolio* (pp. C94-C95). Nashville, TN: Proceedings of the American Marketing Association Winter Educators' Conference.

Thyoff, Anastasia (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Hawkins, M., Thyoff, A. (2023). The Consumer-activity Relationship and Separation Distress. *European Journal of Marketing*, 57(4), 930-956.

Wang, Xianyong (Senior Lecturer)

Refereed Journal Articles

Journal Article (Published)

Qian, M., Boyer, D. M., Gao, Q., Vargas, P., Mercer, E., Wang, X. (2023). Digital Interactive Case-Based Instruction: A Useful Tool to Enhance Preservice Teacher Education. *Technology, Pedagogy and Education*, 32(3), 389-404.

Weathers, Danny (Professor)

Refereed Journal Articles

Journal Article (Published)

Weathers, D., Poehlman, A. (2023). Defining, and Understanding Commitment to, Activity Streaks. *Journal of the Academy of Marketing Science*.

Journal Article (Published)

Tseng, A., Lu, S., Weathers, D., Grover, V. (2023). How product review voting is influenced by existing votes, consumer involvement, review valence, and review diagnosticity. *Decision Support Systems*. <https://doi.org/10.1016/j.dss.2023.113981>

School of Accountancy

Cussatt, Marc A. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Cussatt, M., Demere, P. (2023). The Usefulness of Tax Accounting and Disclosures: Evidence from Pension Returns. *The Accounting Review*.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*.

Other Intellectual Contributions

Case (Accepted)

Cussatt, M. A., Bordeman, A., Westermann, K. (in press). *Risk and Control Considerations in Attestation Engagements: The Auditor's Role in the Academy Awards*.

Dalton, Derek W. (Professor)

Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., Garrett, J. B., Harp, N. L., McPhee, G. P. (2023). An Analysis of Organizational Support for Telecommuting in Public Accounting Firms. *Behavioral Research in Accounting*, 35(1).

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*.

Journal Article (Accepted)

Bailey, C., Dalton, D. W., Harp, N. L., Phillips, T. (in press). Socializing Remote Newcomers in Public Accounting: Challenges and Best Practices from the Perspective of Experienced Big 4 Professionals. *Accounting Horizons*.

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Davis, P. L., Donnelly, A. M., Radtke, R. R. (2022). The Impact of Dark Triad Personality Traits and Gender on Whistleblowing Decisions. *Research on Professional Responsibility and Ethics in Accounting*.

Edwards, Frances L. (Associate Professor)

Other Intellectual Contributions

Book (Published)

Edwards, F. L., Meiners, R. E., Ringleb, A. H. (2023). *The Legal Environment of Business, 14th Edition* (14th ed., pp. 1-646). Boston, Massachusetts: Cengage. www.cengage.com

Garrett, Jace B. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., Garrett, J. B., Harp, N. L., McPhee, G. P. (2023). An Analysis of Organizational Support for Telecommuting in Public Accounting Firms. *Behavioral Research in Accounting*, 35(1).

Journal Article (Published)

Wood, D., Hawk, H. R., Yazzie, C. E., Hawkins, E. M., Garrett, J. B. (2023). The ChatGPT artificial intelligence chatbot: How Well Does It Answer Accounting Assessment Questions? *Issues in Accounting Education*, 1-28.

Journal Article (Published)

Asay, S., Garrett, J. B., Tayler, W. (2023). Fairness and Luck: Contract Away or Come What May? *Journal of Management Accounting Research*, 35(1), 1–21.

Goodson, Brian M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Goodson, B. M., Barradale, N. J., Sooy, M. (2022). Does Accounting Measurement Influence Market Efficiency? A Laboratory Market Perspective. *Behavioral Research in Accounting*, 34(2), 1-18.

Journal Article (Published)

Goodson, B. M., Grenier, J. H., Maksymov, E. M. (2022). When law students think like audit litigation attorneys: Implications for experimental research. *Accounting, Organizations and Society*, 104.

Harp, Nancy L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., Garrett, J. B., Harp, N. L., McPhee, G. P. (2023). An Analysis of Organizational Support for Telecommuting in Public Accounting Firms. *Behavioral Research in Accounting*, 35(1).

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*.

Journal Article (Accepted)

Bailey, C., Dalton, D. W., Harp, N. L., Phillips, T. (in press). Socializing Remote Newcomers in Public Accounting: Challenges and Best Practices from the Perspective of Experienced Big 4 Professionals. *Accounting Horizons*.

Hawk, Holly R. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Wood, D., Hawk, H. R., Yazzie, C. E., Hawkins, E. M., Garrett, J. B. (2023). The ChatGPT artificial intelligence chatbot: How Well Does It Answer Accounting Assessment Questions? *Issues in Accounting Education*, 1-28.

Hawkins, Erin M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Wood, D., Hawk, H. R., Yazzie, C. E., Hawkins, E. M., Garrett, J. B. (2023). The ChatGPT artificial intelligence chatbot: How Well Does It Answer Accounting Assessment Questions? *Issues in Accounting Education*, 1-28.

Journal Article (Accepted)

Saunders, K., Keune, M. B., Hawkins, E. M. (in press). More than Making Copies: Survey Evidence on the Work of Novice Auditors. *Auditing: A Journal of Practice & Theory*.

Kisska-Schulze, Kathryn (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Houser, K. A., Kisska-Schulze, K. (2023). Disrupting Venture Capital: Carrots, Sticks, and Artificial Intelligence. *UC Irvine Law Review*, 13(3), 901-948.
<https://scholarship.law.uci.edu/cgi/viewcontent.cgi?article=1608&context=ucilr>

Journal Article (Published)

Kisska-Schulze, K., Mock, R., Chamberlain, D. (2022). The Zero Value Tax Fantasy. *Virginia Tax Review*, 42(1), 1-46.

Journal Article (Published)

J. T., Kisska-Schulze, K. (2022). Taxing Sports. *American University Law Review*, 71(3), 845-910. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3923757

Journal Article (Accepted)

Hiller, J., Kisska-Schulze, K., Shackelford, S. (in press). Cybersecurity Carrots and Sticks. *American Business Law Journal*.

Journal Article (Accepted)

Kisska-Schulze, K. (in press). NIL: The Title IV Financial Aid Enigma. *The Oklahoma Law Review*.

Journal Article (Accepted)

Kisska-Schulze, K., Holden, J., Ciocchetti, C. (in press). Brute Force (Anti) Federalism. *American Business Law Journal*.

Mammadov, Babak (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Mammadov, B., Bhandari, A. (2023). Stressed About Money: The Effect of Employee Financial Pressure on Financial Reporting Outcomes. *Auditing: A Journal of Practice and Theory*, 42(1), 155-181. <https://meridian.allenpress.com/ajpt/article-abstract/doi/10.2308/AJPT-19-045/482098/Stressed-About-Money-The-Effect-of-Employee>

Journal Article (Accepted)

Bhandari, A., Mammadov, B., Zykaj, B. B. (in press). Birds of a feather flock together: Institutional investors with disciplinary history and financial reporting. *Journal of Accounting and Public Policy*.
<https://www.sciencedirect.com/science/article/pii/S027842542200120X>

McPhee, Gregory P. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., Garrett, J. B., Harp, N. L., McPhee, G. P. (2023). An Analysis of Organizational Support for Telecommuting in Public Accounting Firms. *Behavioral Research in Accounting*, 35(1).

Radtke, Robin R. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Bellora-Bienengräber, L., Radtke, R. R., Widener, S. K. (2022). Counterproductive Work Behaviors and Work Climate: The Role of an Ethically Focused Management Control System and Peers' Self-Focused Behavior. *Accounting, Organizations and Society*, 96, 1-21.

Journal Article (Accepted)

Radtke, R. R., Widener, S. K., Spekle, R. F. (in press). Flourish or Flounder: Do Trust-Centric Management Controls Encourage Knowledge Sharing and Team Performance. *Accounting, Organizations and Society*.

Journal Article (Accepted)

Davis, P. L., Donnelly, A. M., Radtke, R. R. (2022). The Impact of Dark Triad Personality Traits and Gender on Whistleblowing Decisions. *Research on Professional Responsibility and Ethics in Accounting*.

Vinson, Jeremy M. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Vinson, J. M., Robertson, J. C., Curtis, M. B. (2022). How auditors' approach to client inquiry may affect skeptical judgment: A mixed-method examination of client inquiry and note taking. *EUROPEAN ACCOUNTING REVIEW*.

Journal Article (Accepted)

Vinson, J. M., Pike, B. J., Chui, L., Zhou, M. (in press). The Influence of Audit Evidence Framing on Auditors' Judgment. *Behavioral Research in Accounting*.

Way, Dan (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Way, D. (in press). The Effects of Openness of Internal Reporting and Shared Interest with an Employee on Managerial Collusion and Subsequent Cooperation. *Contemporary Accounting Research*.

Weaver, Andy P. (Lecturer)

Other Intellectual Contributions

(Published)

Goli, R., Hubig, N. C., Min, H., Gong, Y., Sittig, D. F., Rennert, L., Robinson, D., Biondich, P., Wright, A., Nøhr, C., Law, T., Faxvaag, A., Weaver, A. P., Gimbel, R. W., Jing, X. (2023). *Keyphrase Identification Using Minimal Labeled Data with Hierarchical Context and Transfer Learning*.

Widener, Sally K.

Refereed Journal Articles

Journal Article (Published)

Bellora-Bienengräber, L., Radtke, R. R., Widener, S. K. (2022). Counterproductive Work Behaviors and Work Climate: The Role of an Ethically Focused Management Control System and Peers' Self-Focused Behavior. *Accounting, Organizations and Society*, 96, 1-21.

Non-Refereed Journal Articles

Journal Article (Published)

Widener, S. K. Budgeting and employee stress in times of crisis: Evidence from the Covid-19 Pandemic. *Management Accounting Research*.

Journal Article (Published)

Widener, S. K. (2022). Nondyadic control systems and effort direction effectiveness: Evidence from the public sector. *Management Accounting Research*.

Yazzie, Courtney E. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Wood, D., Hawk, H. R., Yazzie, C. E., Hawkins, E. M., Garrett, J. B. (2023). The ChatGPT artificial intelligence chatbot: How Well Does It Answer Accounting Assessment Questions? *Issues in Accounting Education*, 1-28.

Presentations

Clemson University
July 1, 2022 - June 30, 2023

Economics

Barkowski, Scott J. (Assistant Professor)

Barkowski, Scott J, Empirical Health Economics Workshop, "Physician Response to Prices of Other Physicians: Evidence from a Field Experiment," Ispra, Italy. (July 12, 2022).

Chen, Cheng (Assistant Professor)

Chen, Cheng, Midwest Macro Meeting, "Population Growth and Employment Protection Legislation," Clemson University, Clemson, SC, United States. (May 20, 2023).

Chen, Cheng, NBER International Trade and FDI spring meeting, "Multinationals and Structural Transformation," NBER, Palo Alto, CA, United States. (April 14, 2023).

Chen, Cheng, ASSA annual meetings, "Multinationals and Structural Transformation," ASSA, New Orleans, LA, United States. (January 7, 2023).

Chen, Cheng, Midwest Macro Meetings, "Information Rigidity and Elastic Attention: Evidence from Japan," Southern Methodist University, Dallas, TX, United States. (November 14, 2022).

Chen, Cheng, Stanford SITE's Workshop on Macroeconomics of Uncertainty and Volatility, "Uncertainty, Imperfect Information, and Expectation Formation over the Firm's Life Cycle," Stanford University, Palo Alto, CA, United States. (September 2022).

Garcia G Menendez, Jorge L. (Assistant Professor)

Garcia G Menendez, Jorge Luis, Seminar at the Department of Economics, "Childcare and Parenting as Skill Determinants: Evidence from a Large-scale Trial of an Early-Childhood Education Program," Universidad Nacional Autonoma de Mexico, Monterrey, Mexico. (June 2023).

Garcia G Menendez, Jorge Luis, Society of Labor Economics Conference, "Childcare and Parenting as Skill Determinants: Evidence from a Large-scale Trial of an Early-Childhood Education Program," Society of Labor Economics, Philadelphia, PA, United States. (May 2023).

Garcia G Menendez, Jorge Luis, Development Economics in the South Workshop, "Guaranteed Employment in Rural India: Richer Households, Poorer Women?," University of Tennessee, Gatlinburg, TN, United States. (May 2023).

Garcia G Menendez, Jorge Luis, South East Exchange of Development Studies Conference, "Guaranteed Employment in Rural India: Richer Households, Poorer Women?," Georgia Institute of Technology, Atlanta, GA, United States. (May 2023).

Garcia G Menendez, Jorge Luis, Seminar at the Department of Economics, "Parenting Promotes Social Mobility Within and Across Generations," BRAC University. (December 15, 2022).

Garcia G Menendez, Jorge Luis, Kumar Conference on Early Childhood Development, "Childcare and Parenting as Skill Determinants: Evidence from a Large-scale Trial of an Early-Childhood Education Program," University of Chicago, Chicago, IL, United States. (November 2022).

Garcia G Menendez, Jorge Luis, Seminar at the Department of Economics, "Childcare and Parenting as Skill Determinants: Evidence from a Large-scale Trial of an Early-Childhood Education Program," Texas A&M University, College Station, TX, United States. (November 2022).

Gorry, Aspen (Associate Professor)

Gorry, Aspen, IZA Workshop on the Macroeconomics of Labor Productivity, "Structural Change in Production Networks and Economic Growth," IZA. (November 11, 2022).

Gorry, Devon (Associate Professor)

Gorry, Devon, Second Annual Women's Scholar Symposium, "Advancing Scholarship Through Mentorship," Clemson University, Clemson, SC, United States. (March 2023).

Gorry, Devon, Southeastern Micro Labor Workshop, "Discussion," Athens, GA, United States. (March 2023).

Hanssen, Frederick A. (Professor)

Hanssen, Frederick Andrew (Professor), Annual meeting of the Public Choice Society, "Courts, Legislatures, and Evolving Property Rules: Lessons from Eminent Domain," Public Choice Society, Seattle, WA, United States. (March 2023).

Hazlett, Thomas W. (Endowed Chair)

Hazlett, Thomas Winslow, Engineering Class CYBR 5420, "The Political Economy of Spectrum Management," University of Colorado, Boulder, United States. (May 26, 2023).

Hazlett, Thomas Winslow, Guo, Donging (Author), Honig, Michael (Author), National Science Foundation "Spectrum Week", "From 'Open Skies' to Traffic Jams in 12 GHz," SpectrumX, Alexandria, VA, United States. (April 28, 2023).

Hazlett, Thomas Winslow, The Rembert Lecture, "The Political Spectrum: The Tumultuous Liberation of Wireless Technology, from Herbert Hoover to the Smartphone," McDaniel College, Westminster, MD, United States. (April 6, 2023).

Hazlett, Thomas Winslow, Reason Foundation, "Freedom Saved the Radio Star," Reason Foundation, Pasadena, CA, United States. (March 18, 2023).

Hazlett, Thomas Winslow, Maximizing welfare through spectrum management and usage, "Radio Spectrum Allocation," National Spectrum Agency (ANE), Colombia, Bogota, Colombia. (March 8, 2023).

Hazlett, Thomas Winslow, Annual Conference on Space and Satellite Law, "From 'Open Skies' to Traffic Jams in 12 GHz A Short History of Satellite Radio Spectrum," University of Pennsylvania Law School, Philadelphia, PA, United States. (February 3, 2023).

Hazlett, Thomas Winslow, Sarasota Economics Club, "Populist Antitrust: The Case of FTC v. Facebook," Sarasota Economics Club, Sarasota, FL, United States. (July 26, 2022).

Jerzmanowski, Michal M. (Associate Professor)

Jerzmanowski, Michal Maria (Presenter), Southern Economic Association Annual Meetings 2022, "Long Run Structural Change," Southern Economic Association, Ft. Lauderdale, FL, United States. (November 20, 2022).

Leganza, Jonathan M. (Assistant Professor)

Leganza, Jonathan M., University of Georgia Economics Seminar, "Joint Retirement of Couples: Evidence from Discontinuities in Denmark," University of Georgia, Athens, GA, United States. (October 2022).

Leganza, Jonathan M., 2022 Annual Congress of the International Institute of Public Finance, "Public Pensions and Private Savings," International Institute of Public Finance, Linz, Austria. (August 2022).

Lewis, Matthew S. (Professor)

Lewis, Matthew S, International Industrial Organization Conference, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Washington, DC, United States. (April 2023).

Lewis, Matthew S, Southern Economic Association Annual Meeting, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Fort Lauderdale, FL, United States. (November 2022).

Lin, Zhongjian (Assistant Professor)

Lin, Zhongjian, "Peer Effects with Sample Selection," Auburn University, Auburn, AL, United States. (August 19, 2022).

Zhou, Yichen C. (Assistant Professor)

Chan, Hei-Sing Ron, ZHOU, Yichen Christy, AERE Summer Meeting, "Distributional Impacts of Renewable Energy Transition on the Local Labor Market," AERE, Portland, ME, United States. (May 30, 2023).

Zhou, Yichen Christy, Chu, Ziyang, ASSA, "The Effect of Adopting the Next Generation Air Transportation System on Air Travel Performance," TPUG, New Orleans. (January 7, 2023).

Finance

Box, Travis S. (Assistant Professor)

Box, Travis Stephenson, Davis, Ryan, Eastern Finance Association Annual Meeting, "OTC Market Quality Around Public Disclosures," Eastern Finance Association, Asheville, NC, United States. (March 2023).

Box, Travis Stephenson, Davis, Ryan, Financial Management Association Annual Meeting, "OTC Market Quality Around Public Disclosures," Financial Management Association, Atlanta, GA, United States. (October 2022).

Greene, Daniel T. (Associate Professor)

Greene, Daniel Thomas, Intintoli, Vincent James, Kahle, Kathy, Eastern Finance Association Annual Meeting, "How deep is the labor market for female directors? Evidence from mandated director appointments," Asheville, NC. (April 2023).

Kahle, Kathleen, Intintoli, Vincent James, Greene, Daniel Thomas, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2022).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen, Financial Management Association, "How deep is the labor market for female directors? Evidence from mandated director appointments," Atlanta, GA, United States. (2022).

Greene, Daniel Thomas, Penn State Harrisburg Seminar. (November 2022).

Greene, Daniel Thomas, Financial Management Association Annual Meeting, Atlanta. (October 2022).

Intintoli, Vincent J. (Associate Professor)

Greene, Daniel Thomas, Intintoli, Vincent James, Kahle, Kathy, Eastern Finance Association Annual Meeting, "How deep is the labor market for female directors? Evidence from mandated director appointments," Asheville, NC. (April 2023).

Kahle, Kathleen, Intintoli, Vincent James, Greene, Daniel Thomas, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2022).

Intintoli, Vincent James, Greene, Daniel Thomas, Kahle, Kathleen, Financial Management Association, "How deep is the labor market for female directors? Evidence from mandated director appointments," Atlanta, GA, United States. (2022).

Worzala, Elaine M. (Visiting Assistant Professor)

Worzala, Elaine M, Real Estate Research Institute Annual Meetings, ""Conversations with leading researchers", " Real Estate Research Institute, Chicago, IL, United States. (May 9, 2023).

Worzala, Elaine M (Panelist and Organizer of Panel), American Real Estate Society Annual Meetings, "Administration and development of innovative programs," American Real Estate Society, San Antonio, TX, United States. (March 31, 2023).

Worzala, Elaine M, American Real Estate Society Annual Meetings, "C-WI(RE)2 Breakfast Meeting Panelist," American Real Estate Society, San Antonio, TX, United States. (March 31, 2023).

Worzala, Elaine M, American Real Estate Society Meetings, "'Staying on the cutting edge of technology and real estate education'," American Real Estate Society, San Antonio, TX, United States. (March 30, 2023).

Worzala, Elaine M (lecturer), Saginor, Jessie (lecturer), Guest Speaker in class at NYU, "'Rise of proptech'," NYU. (December 2022).

Xu, Weike (Clinical Assistant Professor)

Xu, Weike, Eastern Finance Association Annual Meeting, "Informed Trading and Variations in Trading Volume and Liquidity: Evidence from Index CDSs," Eastern Finance Association, Asheville, NC, United States. (March 30, 2023).

Xu, Weike, China International Conference in Finance, "Mispricing and Anomalies: An Exogenous Shock to Short Selling from JGTRRA," Shanghai, China. (July 7, 2022).

Zykaj, Blerina (Associate Professor)

Zykaj, Blerina, Washington State University (WSU) Research Seminar, "The Importance of Financial Misconduct of Institutional Investors on Corporate Social Responsibility," WSU Finance Department, Pullman, WA, United States. (April 29, 2023).

Zykaj, Blerina, Eastern Finance Association, "The Importance of Financial Misconduct of Institutional Investors on Corporate Social Responsibility," Asheville, NC, United States. (March 29, 2023).

Zykaj, Blerina, Southern Finance Association, "The Importance of Financial Misconduct of Institutional Investors on Corporate Social Responsibility," Key West, FL, United States. (November 29, 2022).

Graphic Communications

Blue, Carl N. (Associate Professor)

- Blue, Carl Nelson, CU Research Symposium, "TWIG: Technical Writing Initiative in Graphic Communications," Clemson, Clemson, SC. (May 2023).
- Blue, Carl Nelson, GC4440, "CYBER SECURITY AWARENESS IN THE PRINTING INDUSTRIES," Visiting lecture for Dr. Charles Weiss, Clemson, SC, United States. (April 20, 2023).
- Blue, Carl Nelson, TAGA Annual Technical Conference, "Research on the effectiveness of tablet-based apps for developing raster and vector print-ready files for conventional printing processes.," TAGA Technical Association of Graphic Arts, Oklahoma, OK, United States. (March 12, 2023).
- Blue, Carl Nelson (Author and presenter.), Digital Textile Printing Conference 2022, "Computer to Screen Applications for Garment Printing," PRINTING United Alliance and the American Association of Textile Chemists and Colorists (AATCC), Durham, United States. (December 7, 2022).
- Blue, Carl Nelson (presenter / author), ATMAE Annual Conference: Driving Technology Forward, "Workforce development: Student engagement and academic-industry collaboration for attracting student internships and talent acquisition," ATMAE - Association of Technology Management and Applied Engineering, Louisville, KY, United States. (November 10, 2022).
- Blue, Carl Nelson, Graduate School Summer Writing Workshop. Hosted by Pearce Center for Professional Writing, "Poster Design, Presentations, and Data Visualization," Pearce Center for Professional Writing, Clemson, SC. (July 2022).
- Blue, Carl Nelson, GCEA - Graphic Communication Education Association Annual Conference, "Students' post-internship perceptions based on industry's interests in attracting interns and future talent," GCEA, Boone. (July 2022).

Bridges, Amanda W. (Assistant Professor)

- Bridges, Amanda Wells, International Writing Conference 2023, "Faculty Fellow: A WID Approach," Pearce Center for Professional Communication, Clemson, SC. (June 17, 2023).
- Bridges, Amanda W, Walker, Erica Black, Clemson University Research Symposium, "Dye Sublimation and Inkjet: At the intersection of art and printing," Clemson University, Clemson, SC, United States. (May 2023).
- Bridges, Amanda Wells, Walker, Erica Black, Technical Association of the Graphic Arts (TAGA), "Dye Sublimation: An Image Quality Comparison between Pre-coated and Self-Coated Non-traditional Substrates," Oklahoma City, OK, United States. (March 2023).
- Bridges, Amanda Wells, International Association of Research Institutes for the Graphic Arts Industry/International Circle Annual Conference, "Strategies for Teaching Soft Skills in a Graphic Communications Classroom," International Association of Research Institutes for the Graphic Arts Industry/International Circle, Greenville, SC. (September 20, 2022).

Bridges, Amanda Wells, Graphic Communications Education Association Annual Conference, "How to Teach Soft Skills in a Graphic Communications Classroom," Graphic Communications Education Association, Boone, NC. (July 26, 2022).

Derksen, Gerry W. (Instructor)

Derksen, Gerry Wade (Author), Clemson Research Symposium, "From Sketch to Screen: Enhancing the Design with AI," THE OFFICE OF THE VICE PRESIDENT FOR RESEARCH, Clemson, SC, United States. (May 10, 2023).

Derksen, Gerry Wade (Author), Clemson Research Symposium, "Usability and User Experience with Interactive Media," THE OFFICE OF THE VICE PRESIDENT FOR RESEARCH, Clemson, SC. (May 10, 2023).

Derksen, Gerry Wade (Author), 60th Anniversary of Graphic Design in Colombia, "A Smart Toy: Aiding Cognitive Development in Children with Autism," International University of Colombia, Bogota, Colombia. (February 11, 2023).

Derksen, Gerry Wade (Organizer), TigerSphere, "Neuro Diversity and Technology," Division of Research, Clemson, SC, United States. (December 1, 2022).

Fox, Michelle S. B. (Senior Lecturer)

Fox, Michelle Suki Bost, Iarigai/IC Conference, "Strategic Outreach Partnerships," Clemson Graphic Communication Dept/Iarigai, Greenville, SC, United States. (September 19, 2022).

Walker, Erica B. (Associate Professor)

Bridges, Amanda W, Walker, Erica Black, Clemson University Research Symposium, "Dye Sublimation and Inkjet: At the intersection of art and printing," Clemson University, Clemson, SC, United States. (May 2023).

Bridges, Amanda Wells, Walker, Erica Black, Technical Association of the Graphic Arts (TAGA), "Dye Sublimation: An Image Quality Comparison between Pre-coated and Self-Coated Non-traditional Substrates," Oklahoma City, OK, United States. (March 2023).

Walker, Erica Black, Zach, Forrest, Technical Association of the Graphic Arts (TAGA), "On the game day sideline: A case study of web-based AI color correction for social media content," Oklahoma City, OK, United States. (March 2023).

Walker, Erica Black, Clemson Graduate Student Teaching Institute (GSTI), "Connecting the dots: Mapping objectives to assessments using the design canvas," Clemson University, Clemson, SC, United States. (December 2022).

Walker, Erica Black, Smith, Dane H, International Association of Research Institutes for the Graphic Arts Industry (Iarigai), "Real-world evaluation of artificial intelligence-based brand color management for social media content creators," Greenville, SC, United States. (September 2022).

Walker, Erica Black, The International Circle of Educational Institutes for Graphic Media Technology and Management (IC), "The use of online tools for time-flexible critique and reflection in a Graphic Communications class," Greenville, SC, United States. (September 2022).

Walker, Erica Black, Clemson Graduate Student Teaching Institute (GSTI), "Connecting the dots: Mapping objectives to assessments using the design canvas," Clemson University, Clemson, SC, United States. (August 2022).

Walker, Erica Black, Faculty Institute on Critical Thinking, "Student reflection: A tool for every classroom," Clemson University, Clemson, SC. (August 2022).

Weisenmiller, Eric M. (Associate Professor)

Weisenmiller, Eric M., National Association of Printing Ink Manufacturers Annual Conference, 2022, "Digital Press Demo: HP Indigo & Electrophotography," National Association of Printing Ink Manufacturers (NAPIM), Clemson, SC. (July 19, 2022).

Weiss, Charles T. (Professor)

Weiss, Charles Tabor, Graphic Communications Education Association, "Reflections (and suggestions) from teaching in Germany for a semester," Boone, NC, United States. (July 16, 2022).

Management

Fredendall, Lawrence D. (Professor)

Ferrand, Yann (Author/Presenter), Fredendall, Lawrence D (Author), Siemens, Jennifer Dianne (Author), Weathers, Danny (Author), Pirrallo, Ronald (Author), Bitner, Matthew (Author), Production and Operations Management Society 2023 Annual Conference, "Assessing Patient Satisfaction with Emergency Department Care Delivery Using a Patient Experience Framework," Production and Operations Management Society, Orlando, FL. (May 23, 2023).

Segarra, Gabriel, Catchpole, Kenneth, Lusk, Connor, Woodward, Jeffrey, Rayo, Michael, Taaffe, Kevin M, Fredendall, Lawrence D, Hegde, Sudeep, Jefferies, Christine, Reynolds, Morgan, Tewani, Priyanka, Islam, Sayedul, International Symposium on Human Factors and Ergonomics in Health Care, "Understanding Surgical Instrument Reprocessing Using SEIPS 101 Tools," Orlando, FL, United States. (March 2023).

Grant, Benjamin N. (Assistant Professor)

Grant, Benjamin Noah, INFORMS 2022, "Area- and location-based determinants of health: Examining care continuity in pediatric obesity," INFORMS, Indianapolis, IN, United States. (October 17, 2022).

Mo, Jiahui (Assistant Professor)

Wang, Le, Mo, Jiahui, Informs Annual Meeting, "An Empirical Investigation of Sales Cheating Effect in E-commerce." (October 2022).

Navis, Chad C. (Named Professor)

Navis, Chad C, Invited Research Talk for Faculty and PhD Speaker Series, "Failure to Deliver: Institutional Dynamics and the Non-Emergence of the Online Grocery Market," Syracuse University, Syracuse, NY, United States. (April 6, 2023).

Roth PhD, Philip L. (Professor)

Roth, Philip L (Author), Krivacek, Sara (Author), AOM, "Making the Grade? Academic Performance as a Predictor of Work Performance and Turnover," AOM. (April 2023).

Roth, Philip L (Author/presenter), Ferrise, Emily (Author), AOM, "Doxing, Political Affiliation, and Type of Information: Effect on Hiring Related Judgements," AOM. (March 2023).

Scott, Kristin L. D. (Professor)

Suh, Hyunji, Scott, Kristin L Damato, Southern Management Association, "Not all of us Need to Be Resilient to Feel Good: Moderating Role of Regulatory Focus," Little Rock, AR, United States. (October 2022).

Krivacek, Sara, Krivacek, Sara L Damato (coauthor), Zagenczyk, Tom J. (coauthor), Academy of Management, "Bringing Compassion into Business: The Role of Self/Other Compassion in Organizational Relationships," Seattle, WA, United States. (August 2022).

Scott, Kristin L Damato, Academy of Management, "Creating a Better Workplace: Emerging Trends in Resiliency and Acceptance Through Positive Mindsets," Seattle, WA, United States. (August 2022).

Sheridan, Sharon B. (Assistant Professor)

Cooper, Cecily, Crossley, Craig, Dirks, Kurt, Sheridan, Sharon Britton, Academy of Management, "Enough already! The implications of political discourse at work," Academy of Management, Seattle, WA, United States. (August 2022).

Locklear, Lauren, Sheridan, Sharon Britton, Ambrose, Maureen, Academy of Management, "Gratitude as positive feedback in organizations," academy of management, Seattle, WA, United States. (August 2022).

Sheridan, Sharon Britton, Kong, Dejun, Belkin, Liuba, Ambrose, Maureen, Becker, William, Academy of Management, "The impact of supervisor gratitude expressions on subordinate feelings of appreciation and voice," academy of management, Seattle, WA, United States. (August 2022).

Tripp Jr, John F. (Assistant Professor)

Tripp, John Frederick, MD TechConnect 2022, "Data Stories are Visual Stories," Library of the State of Maryland. (December 2022).

Marketing

Beeler, Lisa L. (Assistant Professor)

Beeler, Lisa L, Winter AMA, "Alleviating the negative effects of salesperson depression on performance during a crisis: Examining the role of job resources.", AMA, Nashville, TN, United States. (February 2023).

Beeler, Lisa L, Society for Marketing Advances, "When digital curation goes wrong: consumer perceptions of digital mis-curation and the effects of social identities and customization.", SMA, Charlotte, NC, United States. (October 2022).

Beeler, Lisa L, Summer AMA, "Exploring changes in organizational purchasing behaviors brought about by COVID-19 as a catalyst for new directions in sales research", AMA, Chicago, IL, United States. (August 2022).

Flynn, Kevin A. (Clinical Assistant Professor)

Flynn, Kevin Andrew, Department of Marketing Research Symposium, "Motivation, Capabilities, Resources, Strategy, and Disposition (MCRSD): A Framework Predicting Publication Productivity in Marketing," Clemson Marketing Department, Clemson, SC, United States. (February 17, 2023).

Flynn, Kevin Andrew (Presenter), AMA Winter Academic Conference, "Predicting Publication Productivity in Top Marketing Journals: Motivation, Capabilities, Resources, Strategy, and Disposition," American Marketing Association, Nashville, TN, United States. (February 6, 2023).

Forcum, Lura E. (Assistant Professor)

Giebelhausen, Mike, Forcum, Lura E, Robinson, Stacey G., American Marketing Association Summer Educators Conference, "Of Love Gaps and Triangular Relationships: AI Agents Can Leave Frontline Employees Feeling Like a 'Third Wheel' in SERVSIG | Conducting Impactful and Relevant Service Research to Address the Major Challenges of our Times," American Marketing Association, Chicago. (August 2022).

Giebelhausen, Mike (Associate Professor)

Giebelhausen, Mike, Forcum, Lura E, Robinson, Stacey G., American Marketing Association Summer Educators Conference, "Of Love Gaps and Triangular Relationships: AI Agents Can Leave Frontline Employees Feeling Like a 'Third Wheel' in SERVSIG | Conducting Impactful and Relevant Service Research to Address the Major Challenges of our Times," American Marketing Association, Chicago. (August 2022).

Truluck, Meg (Author), Truluck, Charles, Giebelhausen, Mike, American Marketing Association Summer Educators Conference, "Robots Feel No Pain: Considering the Role of Empathy in Crafting Effective Advertising Copy," American Marketing Association, Chicago, IL. (August 2022).

Mullins, Ryan R. (Professor)

Mullins, Ryan R, Thought Leadership on the Sales Profession Conference, "Predictably Uncertain: A New Conceptual Framework for the B2B Purchase Process." (June 2023).

Mullins, Ryan R, Clemson University Marketing Symposium, "A New Framework for B2B Purchasing," Clemson, SC. (February 2023).

Mullins, Ryan R, Elevate Sales Conference, "Reducing Buyer Indecision: A Guide to the B2B Buying Journey," Clemson University Sales Innovation Program, Clemson, SC. (February 2023).

Mullins, Ryan R, ISBM PhD Seminar Series: Personal Selling and Sales Management, "Sales Force Impact on Market Performance Outcomes: Current Knowledge and Future Directions," ISBM. (December 2022).

Mullins, Ryan R, Clemson Greenville Luncheon Club, "What do Professors Do When They Aren't Teaching? Illustrating how Business Professors Add Meaningful Value for University Stakeholders," Clemson Alumni Association, Greenville, SC. (November 2022).

Mullins, Ryan R, Sales Force Productivity Conference, "Leading Sales Teams to Embrace Change," Sales Management Association, Houston, TX. (July 2022).

Nath, Pravin (Assistant Professor)

Nath, Pravin, Tower, Annette Popp, Global Marketing Strategy Interest Group (GMSIG) Conference, "Weathering a Storm: The Role of International Alliances in Withstanding Jolts," AMA, Santiago, Chile. (May 31, 2023).

Bharadwaj, Neeraj, Nath, Pravin, Naik, Prasad, AMA Winter Educators Conference, "Marketing's Contribution to the Corporate Sustainability Dialogue," AMA, Nashville, TN. (February 12, 2023).

Scheinbaum, Angeline C. (Associate Professor)

Scheinbaum, Angeline Close, American Marketing Association Winter Educators' Conference, "How CSR in Event Sponsorship and Event-Sponsor Fit Drive Use: The Moderating Role of Sponsor Brand Trust, American Marketing Association Winter Educators' Conference.," New Orleans. (February 2023).

Scheinbaum, Angeline Close, Sport Marketing Association, "How Corporate Social Responsibility Perception in Event Sponsorship and Event-Sponsor Fit Drive Use: The Moderating Role of Sponsor Brand Trust.," Charlotte, NC, United States. (October 2022).

Scheinbaum, Angeline Close, American Marketing Association, "Job Market Strategies for Doctoral Students," Chicago, IL. (August 2022).

Siemens, Jennifer D. (Department Chair/Head)

Ferrand, Yann (Author/Presenter), Fredendall, Lawrence D (Author), Siemens, Jennifer Dianne (Author), Weathers, Danny (Author), Pirrallo, Ronald (Author), Bitner, Matthew (Author), Production and Operations Management Society 2023 Annual Conference, "Assessing Patient Satisfaction with Emergency Department Care Delivery Using a Patient Experience Framework," Production and Operations Management Society, Orlando, FL. (May 23, 2023).

Swain, Scott D. (Professor)

Swain, Scott Darren (Presenter/Author), Sonnenberg, Christian (Co-author), Cudmore, Andrew (Co-author), 8th Annual Research Symposium, "A Scalable Framework for Dynamic Interface Testing of Augmented Reality Marketing Applications," Clemson University, Clemson, SC, United States. (May 2023).

Swain, Scott Darren (Presenter/Author), Cudmore, Andrew (Co-author), 8th Annual Research Symposium, "Higher Levels of Compensation Induce Consumer Guilt When Firms are Close but Future Transactions are Distant," Clemson University, Clemson, SC, United States. (May 2023).

Swain, Scott Darren (Presenter/Author), Proceedings of the International Academy of Business and Economics Conference, "An Exploratory Study of the Effect of In-store Recommendation Technology on Shoppers' Search Behaviors," International Academy of Business and Economics, Orlando, FL, United States. (March 2023).

Swain, Scott Darren (Presenter/Author), Cudmore, Andrew (Co-author), 29th International Conference on Industry, Engineering, and Management Systems, "Service Recovery: When Playing It Safe is a Dangerous Strategy," Association for Industry, Engineering, and Management Systems, Clearwater Beach, FL, United States. (March 2023).

Swain, Scott Darren (Presenter/Author), Cudmore, Andrew (Co-author), 29th International Conference on Industry, Engineering, and Management Systems, "When Reviewers Overestimate the Helpfulness of their Reviews," Association for Industry, Engineering, and Management Systems, Clearwater Beach, FL, United States. (March 2023).

Swain, Scott Darren (Author), Cudmore, Andrew (Co-author), Proceedings of the American Marketing Association Winter Educators' Conference, "Higher Levels of Compensation Induce Consumer Guilt When Firms are Close but Future Transactions are Distant," American Marketing Association, Nashville, TN, United States. (February 2023).

Swain, Scott Darren (Author), Proceedings of the American Marketing Association Winter Educators' Conference, "Unraveling the Complexities of Salesperson Brand Identifications and Motivations within a Solution Selling Portfolio," American Marketing Association, Nashville, TN, United States. (February 2023).

Thyroff, Anastasia (Associate Professor)

Hawkins, Matthew, Thyroff, Anastasia, 50 years of consumer research: Russ Belk's Doctorate Honoris Causa, "When Breaking the Consumer-Activity Relationship Leads to Separation Distress," Reims, France. (June 2023).

Hawkins, Matthew, Thyroff, Anastasia, Rome, Alexandra, Association Française Du Marketing, "Purchase Type on Well-Being and Subjective Time Value," Academy of Marketing Science, Vannes, France. (May 2023).

Mearns, Madeline, Thyroff, Anastasia, Society for Marketing Advances, "DEI Within the Marketing Classroom," Charlotte, NC, United States. (November 2022).

Thyroff, Anastasia, Society for Marketing Advances Conference, "Macromarketing and Consumption Panelist," Charlotte, NC, United States. (November 2022).

Thyroff, Anastasia, Hawkins, Matthew (co-author), Rome, Alexandra (co-author), AMA Summer Academic Conference, "Constructing Who We Are Through What We Do: Identifying Antecedents and Outcomes to Consumer-Activity Identification," American Marketing Association, Chicago, IL, United States. (August 2022).

Thyroff, Anastasia, Anderson, Kelley (Co-author), Consumer Culture Theory Conference, "Courting Disaster: Managing Chaos in Experience Markets," Consumer Culture Theory, Corvallis, OR, United States. (July 2022).

Tower, Annette P. (Assistant Professor)

Tower, Annette Popp, Peters, Kay, 2023 Marketing Strategy Consortium, "Sustainability - An Opportunity Cost Framework," University of Georgia, Athens, GA. (June 2023).

Nath, Pravin, Tower, Annette Popp, Global Marketing Strategy Interest Group (GMSIG) Conference, "Weathering a Storm: The Role of International Alliances in Withstanding Jolts," AMA, Santiago, Chile. (May 31, 2023).

Lindemann, Freja (Presenter), Tower, Annette Popp (co-author), Peters, Kay (co-author), Global Marketing SIG Conference, "The Relationship of Attitudinal and Behavioral Loyalty in International Markets," AMA Global Marketing SIG, Santiago, Chile. (May 2023).

Lindemann, Freja (Presenter), Tower, Annette Popp (co-author), Peters, Kay (co-author), ISMS Marketing Science Conference, "The Relationship of Attitudinal and Behavioral Loyalty in International Markets," ISMS, Miami, FL. (May 2023).

Tower, Annette Popp (Organizer and Presenter), Peters, Kay (Co-presenter), Winter Academic Conference, "Opportunity Cost in Marketing," AMA, Nashville. (February 2023).

Weathers, Danny (Professor)

Weathers, Danny, American Association of Avian Pathologists 2023 Annual Conference, "Understanding Consumer Perceptions of Animal Welfare," American Association of Avian Pathologists, Jacksonville, FL, United States. (June 11, 2023).

Ferrand, Yann (Author/Presenter), Fredendall, Lawrence D (Author), Siemens, Jennifer Dianne (Author), Weathers, Danny (Author), Pirralo, Ronald (Author), Bitner, Matthew (Author), Production and Operations Management Society 2023 Annual Conference, "Assessing Patient Satisfaction with Emergency Department Care Delivery Using a Patient Experience Framework," Production and Operations Management Society, Orlando, FL. (May 23, 2023).

School of Accountancy

Barnes, James D. (Senior Lecturer)

Barnes, James D, Hannah, Russ (Chief Financial Officer, Arkansas State University), SACUBO 2023 Annual Meeting, "ESG – Impacts in Higher Education," Southern Association of College and University Business Officers (SACUBO), Tampa, FL, United States. (April 24, 2023).

Barnes, James D, Hannah, Russ (Chief Financial Officer, Arkansas State University), SACUBO Fall Workshop, "ESG – What do you need to know in higher education," Southern Association of College and University Business Officers (SACUBO), Savannah, GA, United States. (November 10, 2022).

Barnes, James D, Hannah, Russ (Chief Financial Officer, Arkansas State University), College Business Management Institute (CBMI), "Higher Education Analytics," University of Kentucky & Southern Association of College and University Business Officers (SACUBO), Lexington, KY, United States. (July 28, 2022).

Davis-Culler, Phebian L. (Clinical Assistant Professor)

Davis-Culler, Phebian L (Presenter), Accounting and Race Forum, "Breaking Caste: The US Accounting Industry as a Remnant of the American Caste System," Accounting and Race Forum. (September 29, 2022).

Garrett, Jace B. (Associate Professor)

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Management Accounting Section Midyear Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information," AAA, Atlanta, GA, United States. (2023).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, BYU Accounting Research Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (September 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, AAA Ethics Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, ABO Research Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Sustainability, ESG, and Accounting Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Gibson, Mary (Lecturer)

Gibson, Mary, Summer Inclusive Course Design Institute, "Statement of Cash Flow case study on GAAP and IFRS differences," Clemson University, Clemson, SC, United States. (May 2023).

Gibson, Mary, Effective Learning Strategies, "Academic Dishonesty and Implications for Disaster (modified)," 2023 Annual Meeting of the American Accounting Association, Denver, CO, United States. (February 21, 2023).

Gibson, Mary, 2023 Annual Meeting of the American Accounting Association, "Helping to Reduce Accounting Fraud at the Core," AAA, Denver, CO, United States. (January 9, 2023).

Gibson, Mary (Session Chair and Presenter), Academy of Business Research Fall 2022 Conference, "Academic Dishonesty and Implications for Disaster," Academy of Business Research, Las Vegas, NV, United States. (October 3, 2022).

Harp, Nancy L. (Associate Professor)

Harp, Nancy Lee, AAA Auditing Section Mid-year Meeting, "Turnover Experiences in Public Accounting and Alumni's Decisions to "Give Back," American Accounting Association (AAA), Austin, TX, United States. (January 2023).

Harp, Nancy Lee, Miami University Accounting Department external research workshop series, "Using the Unfolding Model of Turnover to Explore Turnover Decisions in Public Accounting and Accountants' Decisions to "Give Back" Post-Employment," Miami University, Oxford, OH, United States. (September 2022).

Hawk, Holly R. (Clinical Assistant Professor)

Hawk, Holly Rhiannon, 2022 AAA Southeast Region Meeting, "Insights into Integrating Data and Analytics into the Curriculum," AAA, Orlando, FL, United States. (2022).

Hawkins, Erin M. (Assistant Professor)

Hawkins, Erin Michelle (Author and Presenter), Donnelly, Amy (Author), Owens, Joel (Author), AAA Annual Meeting, "Does Distrust Matter More than Trust? How Audit Judgment is Influenced by Negative Client Experience," American Accounting Association. (August 11, 2022).

Kisska-Schulze, Kathryn (Associate Professor)

Kisska-Schulze, Kathryn, Oklahoma Law School Fall Symposium, "NIL: The Title IV Financial Aid Enigma," Oklahoma Law School, Norman, OK. (November 2022).

Kisska-Schulze, Kathryn (Co-Presenter), Holden, John (Co-Presenter), Ciocchetti, Corey (Co-Presenter), Academy of Legal Studies in Business, "Brute Force (Anti) Federalism," Academy of Legal Studies in Business, Louisville, KY. (July 2022).

Kisska-Schulze, Kathryn (Co-Presenter), Edelman, Marc (Co-Presenter), Holden, John (Co-Presenter), Grow, Nathaniel (Co-Presenter), Academy of Legal Studies in Business, "Recent Developments in Sports Law," Academy of Legal Studies in Business, Louisville, KY. (July 2022).

Kisska-Schulze, Kathryn (Co-Presenter), Hiller, Janine (Co-Presenter), Shackelford, Scott (Co-Presenter), Academy of Legal Studies in Business, "Strategies for Boosting Cybersecurity," Academy of Legal Studies in Business, Louisville, KY. (July 2022).

Ledbetter, John H. (Clinical Assistant Professor)

Ledbetter, John Howard, "Taxes - More Interesting Than You Thought!" Association of Lifelong Learners. (October 26, 2022).

McMillan, Jeffrey J. (Professor)

McMillan, Jeffrey J, 2023 Southwest Regional Meeting, "An Examination of the Association of Grit with Performance in In-Person versus Online Classes of a Fundamentals of Financial Accounting Course," American Accounting Association, Houston, TX, United States. (March 9, 2023).

McPhee, Gregory P. (Assistant Professor)

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Management Accounting Section Midyear Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information," AAA, Atlanta, GA, United States. (2023).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, BYU Accounting Research Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (September 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, AAA Ethics Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, ABO Research Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Sustainability, ESG, and Accounting Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Way, Dan (Assistant Professor)

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Management Accounting Section Midyear Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information," AAA, Atlanta, GA, United States. (2023).

Way, Dan, AAA Management Accounting Section Mid-Year Meeting, "Discussion." (January 2023).

Way, Dan, AAA Management Accounting Section Mid-Year Meeting, "How Do Group Size and Group Relative Performance Information Affect Managerial Reporting?" (January 2023).

Way, Dan, Clemson University Research Workshop, "How Do Group Size and Group Relative Performance Information Affect Managerial Reporting?" Clemson University. (November 2022).

Way, Dan, Villanova University Research Workshop, "How Do Group Size and Group Relative Performance Information Affect Managerial Reporting?" Villanova University. (November 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, BYU Accounting Research Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (September 2022).

Way, Dan, AAA Annual Meeting, "Discussion," American Accounting Association. (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, AAA Ethics Symposium, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, ABO Research Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Garrett, Jace B, McPhee, Gregory Patrick, Way, Dan, Sustainability, ESG, and Accounting Conference, "Motivating CSR Investment and Social Impact through Relative Performance Information." (August 2022).

Way, Dan, AAA Annual Meeting, "Performance Effects of Insulating and Non-Insulating Cost Allocations." (August 2022).

Creative Works
Clemson University
July 1, 2022 - June 30, 2023

Economics

Hobbs PhD, Bradley K. (Clinical Professor)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. Spring 2022.

Watson, Reed R. (Professor Of Practice)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty. Spring 2022.

Graphic Communications

Bridges, Amanda W. (Assistant Professor)

Exhibition

"Art needs print! Exploring print process for fine art replication," Erica, The Department of Graphic Communications. (March 2023 - April 2023).

Chang, Shu (Temporary Lecturer)

Exhibition

"Women of Rochester Dress," Women's Rights National Historical Park. (November 2017 - Present).

Smart wearables is a transdisciplinary field that has increasingly attracted attention from many fields ranging from fundamental materials research to aesthetic designs.

Wearables integrated with electronics and functional materials have been deemed smart due to their interaction with the human wearers. This dress was created to integrate various smart functionality, through both inks and electronic devices, into one garment.

The goal is to showcase the possibilities and demonstrate the numerous methods to incorporating smartness into wearables while enhancing the garment's design themes.

This dress is on permanent exhibition at the Women's Rights National Historical Park.

Walker, Erica B. (Associate Professor)

Exhibition

"Art needs print! Exploring print process for fine art replication," Erica Walker, The Department of Graphic Communications. (March 2023 - April 2023).

Exhibition

"It's more than created, it's related," Ayme Black, Erica Walker, Cannon Black, & Sue Richard, Blue Ridge Arts Center. (January 15, 2023 - February 15, 2023).

Gallery exhibition of work by Ayme Black, Erica Walker, Cannon Black, & Sue Richard.

Contracts, Grants, and Sponsored Research

Clemson University
July 1, 2022 - June 30, 2023

Economics

Gorry, Aspen (Associate Professor)

Funded

"How Do Life Events Affect Retirement Timing? Evidence from Expectations Data - Principal Investigator, Leganza, Jonathan Michael," Sponsored by Teachers Insurance and Annuity Association of America (TIAA). (May 16, 2022 - May 15, 2023).

Hazlett, Thomas W. (Endowed Chair)

Funded

"SII-Center: SpectrumX - The National Center for Spectrum Innovation - Principal Investigator, Hazlett, Thomas Winslow," Sponsored by University of Notre Dame. (May 16, 2022 - May 15, 2023).

Leganza, Jonathan M. (Assistant Professor)

Funded

"How Do Life Events Affect Retirement Timing? Evidence from Expectations Data - Principal Investigator, Leganza, Jonathan Michael," Sponsored by Teachers Insurance and Annuity Association of America (TIAA). (May 16, 2022 - May 15, 2023).

Warren, Patrick L. (Associate Professor)

Funded

"A Disinformation Range to improve user awareness and resilience to online disinformation - Principal Investigator, Linvill, Darren L," Sponsored by State University of New York at Buffalo. (May 16, 2022 - May 15, 2023).

Funded

"Empowering the Future of Disinformation Research - Principal Investigator, Warren, Patrick L," Sponsored by Knight (John S. and James L.) Foundation. (May 16, 2022 - May 15, 2023).

Funded

"Euro-American Interdisciplinary Workshop on Disinformation - Principal Investigator, Lees, Jeffrey Martin," Sponsored by North Atlantic Treaty Organization. (May 16, 2022 - May 15, 2023).

Funded

"Institute for Research on the Information Environment - Principal Investigator, Warren, Patrick L," Sponsored by Princeton University. (May 16, 2022 - May 15, 2023).

Funded

"Visiting Assistant Research Professor in the Clemson Disinformation Lab - Principal Investigator, Warren, Patrick L," Sponsored by Charles G. Koch Charitable Foundation, The. (May 16, 2022 - May 15, 2023).

Wilson, Paul W. (Professor)

Funded

"MRI: Acquisition of a Cyberinstrument for AI-Enabled Computational Science & Engineering - Principal Investigator, Luo, Feng," Sponsored by National Science Foundation. (May 16, 2022 - May 15, 2023).

MBA Programs

Pickett, Gregory M. (Professor)

Funded

"South Carolina Medical Device Alliance - Principal Investigator, Desjardins, John D,"
Sponsored by SC Research Authority (SCRA). (May 16, 2022 - May 15, 2023).

Management

Frendall, Lawrence D. (Professor)

Funded

"System Optimization for Advances in Sterile Processing - Principal Investigator, Taaffe, Kevin M," Sponsored by Medical University of South Carolina. (May 16, 2022 - May 15, 2023).

Marketing

Giebelhausen, Mike (Associate Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath, Pravin," Sponsored by SC Sea Grant Consortium. (May 16, 2022 - May 15, 2023).

Nath, Pravin (Assistant Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath, Pravin," Sponsored by SC Sea Grant Consortium. (May 16, 2022 - May 15, 2023).

Swain, Scott D. (Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath, Pravin," Sponsored by SC Sea Grant Consortium, SC Sea Grant Consortium. (May 16, 2022 - May 15, 2023).

Weathers, Danny (Professor)

Funded

"Rapid Response to Seafood Supply Chain Vulnerabilities by Assessing Direct Marketing Options in South Carolina - Principal Investigator, Nath, Pravin," Sponsored by SC Sea Grant Consortium. (May 16, 2022 - May 15, 2023).

Editorial and Review Activities

Clemson University
July 1, 2022 - June 30, 2023

Economics

Fleck, Robert K. (Professor)

Editor, B.E. Journal of Economic Analysis & Policy, Appointed, 50 hours spent per year.
(2013 - Present)
Serve as Co-Editor for B.E. Journal of Economic Analysis & Policy.

Editorial Review Board Member, Constitutional Political Economy, Appointed, 10 hours spent
per year. (2013 - Present)
Member of Editorial Board

Editorial Review Board Member, Essays Economic & Business History, Appointed, 5 hours
spent per year. (2012 - Present)
Member of Editorial Board

Hanssen, Andy A. (Professor)

Editorial Review Board Member, Cambridge Elements, Appointed, 40 hours spent per year.
(2020 - Present)

Editorial Review Board Member, International Review of Law and Economics, Appointed, 40
hours spent per year. (2014 - Present)
The International Review of Law and Economics is an academic journal covering the
intersection of law and economics. It was established in 1981 by Butterworths and is
currently published by Elsevier.

Hazlett, Thomas W. (Endowed Chair)

Editorial Review Board Member, Telecommunications Policy, Appointed, 5 hours spent per
year. (January 1, 2010 - Present)
Consult with editors.

Hobbs PhD, Bradley K. (Clinical Professor)

Editorial Review Board Member, Journal of Entrepreneurship and Public Policy, Appointed,
15 hours spent per year. (2010 - Present)
Review and assist Editor when needed.

Lewis, Matthew S. (Professor)

Editorial Review Board Member, International Journal of Industrial Organization, Appointed.
(2011 - Present)
Associate Editor

Warren, Patrick L. (Associate Professor)

Editorial Review Board Member, Public Finance Review, Appointed, 50 hours spent per year.
(2018 - Present)
Associate Editor

Finance

Intintoli, Vincent J. (Associate Professor)

Editorial Review Board Member, American Journal of Business. (2012 - 2023)

Shen, Lily (Associate Professor)

Editorial Review Board Member, Journal of Real Estate Literature. (April 2023 - Present)

Editorial Review Board Member, Journal of Housing Research (2022 to present), Appointed, 20 hours spent per year. (2022 - Present)

Worzala, Elaine M. (Visiting Assistant Professor)

Editor, Journal of Real Estate Issues, Appointed, 20 hours spent per year. (2019 - Present)
Associate Editor for Academia

Editorial Review Board Member, Journal of Real Estate Literature, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Real Estate Research, Appointed. (2001 - Present)

Editorial Review Board Member, Journal of Property Research, Appointed. (2000 - Present)

Editorial Review Board Member, Journal of Property Investment and Finance, Appointed, 15 hours spent per year. (1997 - Present)

Graphic Communications

Walker, Erica B. (Associate Professor)

Editorial Review Board Member, Visual Communications Journal, Elected, 12 hours spent per year. (June 2020 - Present)

On the editorial review board to review manuscripts for publication.

Editorial Review Board Member, International Journal of Innovative Teaching and Learning in Higher Education (IJITLHE). (January 2019 - Present)

Weiss, Charles T. (Professor)

Editorial Review Board Member, Visual Communications Journal, Appointed, 25 hours spent per year. (June 2019 - Present)

Act as a reviewer for submitted articles to the VCJ Journal.

Editorial Review Board Member, Visual Communications Journal. (2019 - Present)

Management

Akturk, M. Serkan (Assistant Professor)

Editorial Review Board Member, Journal of Operations Management. (March 2021 - Present)

Editor, Decision Sciences Journal. (2020 - Present)

Fredendall, Lawrence D. (Professor)

Editorial Review Board Member, Journal of Operations Management, Appointed, 50 hours spent per year. (May 16, 2021 - Present)

Senior Editor for Journal of Operations Management

Editorial Review Board Member, Production Operations Management, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

Served as Senior Editor for Journal

Editorial Review Board Member, Quality Management Journal, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

Serve on Editorial Review Board

Ingram, Amy E. (Associate Professor)

Editorial Review Board Member, Journal of Business Venturing. (2018 - Present)

Editorial Review Board Member, Small Business Economics. (2018 - Present)

Ke, Zhihong (Assistant Professor)

Editor, International Conference on Information Systems. (2020 - Present)

Serve as an AE for the International Conference on Information Systems.

Kettinger, William J. (Named Professor)

Editorial Review Board Member, Ad hoc reviewer for numerous journals and T&P outside letter writer. (March 14, 2022 - Present)

Ad hoc reviewer for numerous journals and T&P outside letter writer.

Editor, MIS Quarterly Executive (Senior Editor), Appointed, 200 hours spent per year. (January 2010 - Present)

Full control of process and acceptance of assigned paper.

Mo, Jiahui (Assistant Professor)

Editor, Information and Management. (October 2021 - Present)

Associate Editor for Information and Management, an A journal in our area.

Navis, Chad C. (Named Professor)

Editorial Review Board Member, Academy of Management Review, Appointed. (July 1, 2020 - June 30, 2025)
Review approximately 1 paper per month

Editorial Review Board Member, Administrative Science Quarterly, Appointed, 250 hours spent per year. (December 2016 - December 2023)
Review on average 1+ paper per month

Roth PhD, Phil L. (Professor)

Editorial Review Board Member, Personnel Psychology, Appointed, 48 hours spent per year. (2021 - 2022)

Scott, Kristin L. D. (Professor)

Editorial Review Board Member, Group and Organization Management, Appointed, 30 hours spent per year. (June 2018 - Present)

Sheridan, Sharon B. (Assistant Professor)

Editorial Review Board Member, Group and Organization Management, Appointed, 35 hours spent per year. (April 2022 - Present)

Editorial Review Board Member, Human Relations, Appointed, 35 hours spent per year. (October 2020 - Present)
I am a member of the editorial review board, responsible for conducting at least 6 reviews for the journal per year.

Sridharan, V (Professor)

Editor, Decision Sciences Journal. (January 2016 - Present)
Handled 3 manuscripts.

Editor, Mathematical Problems in Engineering. (January 2015 - Present)
Handled 7 manuscripts.

Tripp Jr, John F. (Assistant Professor)

Editor, Journal of the Association for Information Systems, Appointed. (January 2022 - Present)
Associate Editor

Marketing

Beeler, Lisa L. (Assistant Professor)

Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed, 2 hours spent per year. (January 1, 2023 - May 1, 2023)
Director of Dissemination

As the Director of Dissemination for JPSSM, I oversee all our social media accounts (e.g., LinkedIn, Twitter) and am tasked with creating and posting content weekly. See examples of posts below and linked here:

<https://www.linkedin.com/company/jpssm/?viewAsMember=true>

Forcum, Lura E. (Assistant Professor)

Editorial Review Board Member, Journal of Business Research. (2017 - Present)

Giebelhausen, Mike (Associate Professor)

Editorial Review Board Member, Cornell Hospitality Quarterly. (2018 - Present)

Editorial Review Board Member, Journal of the Academy of Marketing Science. (2018 - Present)

Editorial Review Board Member, Journal Service Research. (2017 - Present)

Mullins, Ryan R. (Professor)

Editor, Journal of Business Research, Appointed, 48 hours spent per year. (January 2023 - Present)

Serve as 1 of 3 Associate Editors for the Sales domain under the Area Editor.

Responsible for:

1) assigning appropriate reviewers to evaluate submitted papers, 2) synthesizing reviews to provide recommendations for authors, and 3) providing individualized feedback and recommendation for acceptance or rejection.

Editor, Journal of Personal Selling and Sales Management, Appointed, 48 hours spent per year. (August 2022 - Present)

Serve as 1 of 4 Associate Editors under the Editor in Chief. Responsible for:

1) assigning appropriate reviewers to evaluate submitted papers, 2) synthesizing reviews to provide recommendations for authors, and 3) providing individualized feedback and recommendation for acceptance or rejection.

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed. (August 2019 - Present)

Editorial Review Board Member, Journal of Service Research, Appointed. (June 2017 - Present)

Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed. (January 2012 - Present)

Nath, Pravin (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing. (July 2020 - Present)

Editorial Review Board Member, Journal of Business Research. (2016 - Present)

Raymond, Mary A. (Professor)

Editorial Review Board Member, Marketing Education Review, Appointed. (January 1, 2021 - Present)

Review manuscripts as assigned. Work with editor on questions regarding manuscripts. Provide feedback to authors and/or editor as needed.

Scheinbaum, Angeline C. (Associate Professor)

Editorial Review Board Member, Journal of Contemporary Issues in Advertising, Appointed, 20 hours spent per year. (2021 - Present)

Editorial Review Board Member, Journal of Advertising, Appointed, 20 hours spent per year. (2017 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Advertising Research, Appointed, 20 hours spent per year. (2017 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Business Research, Appointed, 20 hours spent per year. (2016 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Consumer Marketing, Appointed, 20 hours spent per year. (2014 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed, 20 hours spent per year. (2013 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Sport Marketing Quarterly, Appointed, 20 hours spent per year. (2013 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Swain, Scott D. (Professor)

Editor, Journal of Business Research, Appointed. (2022 - Present)

AE

Editor, European Journal of Marketing, Appointed. (2018 - Present)
AE

Editorial Review Board Member, Journal of International & Interdisciplinary Business Research, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed. (2017 - Present)

Editorial Review Board Member, International Journal of Business Research, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Management and Engineering Integration, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed. (2015 - Present)

Thyroff, Anastasia (Associate Professor)

Editorial Review Board Member, Journal of Global Scholars of Marketing Science. (2017 - Present)

Tower, Annette P. (Assistant Professor)

Editorial Review Board Member, Journal of International Marketing. (July 22, 2020 - Present)

Weathers, Danny (Professor)

Editorial Review Board Member, Journal of Business Research, Appointed, 40 hours spent per year. (June 2017 - Present)

I review manuscripts as needed for the journal. It's typically 10-20 per year.

Editorial Review Board Member, Journal of Marketing Analytics, Appointed, 10 hours spent per year. (June 2017 - Present)

I review manuscripts as needed for the journal.

School of Accountancy

Dalton, Derek W. (Professor)

Editorial Review Board Member, *Contemporary Accounting Research*, Appointed. (2020 - Present)

As an editorial review board member of *Contemporary Accounting Research*, I review several papers for the journal each year. *Contemporary Accounting Research* is recognized as a premiere top-six journal in accounting.

Editorial Review Board Member, *Accounting and the Public Interest*, Appointed. (2015 - Present)

As an editorial review board member of *Accounting and the Public Interest*, I review several papers for the journal each year. *Accounting and the Public Interest* is a section-level journal of the American Accounting Association.

Garrett, Jace B. (Associate Professor)

Editorial Review Board Member, *Behavioral Research in Accounting*. (June 1, 2020 - Present)

Kisska-Schulze, Kathryn (Associate Professor)

Editorial Review Board Member, *Journal of Business Ethics*, 7 hours spent per year. (2018 - Present)

Review approximately 1-2 article submissions annually sent to me by the Editor for publication consideration and provide thoughtful feedback.

Editorial Review Board Member, *Journal of Legal Aspects of Sport*, 7 hours spent per year. (2016 - Present)

I review approximately 1-2 article submissions annually sent to me by the Editor for publication consideration and provide thoughtful feedback.

Editorial Review Board Member, *American Business Law Journal*, 5 hours spent per year. (2014 - Present)

In this capacity, I serve as a Manuscript Reviewer. I review about 1 article submission annually sent to me by the Editorial Board for publication consideration and provide thoughtful feedback.

Editorial Review Board Member, *Rocky Mountain Law Journal*, 5 hours spent per year. (2013 - Present)

Review article submissions sent to me by the Editor for publication consideration and provide thoughtful feedback.